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## Message from SIM

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## MESSAGE FROM SIM

*MISQE* has really come into its own, thanks to tireless efforts of academic volunteers and sponsorship from organizations, especially SIM. Without SIM's support, which began in 2001, we would not have been able to start *MISQE* and establish its reputation as a key vehicle for publishing relevant academic research targeted specifically for the practitioner community.

The first issue of *MISQE* was published in March 2002. Since then, we have published a total of 59 articles in 19 issues. *MISQE* has recently completed a reference library, which allows readers to access any of the articles by key topic. Please visit <http://www.misqe.org/topics.html> to see this very easy-to-use feature.

Because of the cosponsorship of the Association for Information Systems, *MISQE* is also widely circulated to academics in the information systems field. A poll of 100 key IS academics revealed that *MISQE* articles are distributed in more than 200 information systems classes to a total of more than 5,000 current and future leaders. Our sample documented over 22,000 individual readings of *MISQE* articles as part of classroom assignments.

Jack Rockart, former editor in chief, has recently taken on the role of chair of the *MISQE* Advisory Board. This board, comprising IT executives from within SIM membership, as well as from the broader IT community, will issue written comments on *MISQE* articles. By embedding these written comments in each issue of *MISQE*, we expect to enhance dialogue in the community about key IT management issues.

With the addition of Blake Ives to the *MISQE* editorial board, *MISQE* has tightened its relationship with other SIM-sponsored practitioner-academic collaboration (SIM Paper Awards, the Advanced Practices Council, advocacy, and working groups) to enhance thought leadership in the IT field. *MISQE* provides a unique outlet for this work. With its thorough review and editing processes, *MISQE* helps authors develop additional insights and presents research findings in a concise and readable form.

SIM, in collaboration with Microsoft and several universities, launched, in the Fall of 2004, its "Future Potential in IT" seminar series to address recent SIM

research indicating a decline in IT career professionals and prospective IT students. The seminars are designed to stimulate interest in the IT profession by linking SIM members and Microsoft employees with current and potential college students. So far, a dozen SIM chapters have sponsored seminars that are attracting about 300 students per session. Visit [www.simnet.org](http://www.simnet.org) for more information on this program.

Also, please join us at the SIM Academic Workshop on December 9, as a warm-up to the ICIS Conference in Milwaukee.



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